

Victor Tokaito

ABOUT ME

My name is
Victor Tokaito

victortokaito.com
victortokaito@gmail.com
@victortokaito

EDUCATION

University of California, Berkeley

BA Cognitive Science

DEC 2020 GPA: 3.4

Certificates in Design Innovation,
Entrepreneurship & Technology

Politecnico di Torino

European Innovation Academy

JUL 2017

SKILLS

Design

Figma, Sketch, Adobe XD,
Adobe Creative Suite

Development

Terminal, Git-friendly,
Python, C, HTML/CSS,
Javascript, Node.js, Jekyll, Gatsby,
Webflow, Google-fu

MORE

Awards

Nixon Peabody Patent Innovation Award
Jacobs Institute of Design's Ignite Grant:
Innovation Catalyst Award 2019

EXPERIENCE

Creative Commons

Product Design Contractor • JUN 2020 - MAR 2021

Researched and designed CC search—bringing traffic of 7 million searches per month, reducing search time by 75%.

Smart Haven

Experience Designer • MAY 2017 - MAR 2018

Designed and shipped OnePlug product experience—winning year's worth of legal services from Fortune 100 law firm.

Samsung NEXT

UX Research Intern • JUN - AUG 2016

Conducted UX audits + competitive analysis to help portfolio companies discover potential user needs.

Markhor

Product Marketing Intern • MAY - AUG 2015

Conducted competitive analysis on TAM/SAM of the luxury wear industry to guide client's decision to pivot.

LEADERSHIP

Greenlining Institute: Casa Joaquin

Scholar | Organizer • AUG 2015 - JUN 2016

Worked to increase access to telecom resources for disadvantaged communities in the Bay Area. Served as UCB delegate at Student of Color Conference 2015-16.

Haas School of Business

Undergraduate Teacher Scholar • AUG - DEC 2017

Collaborated with NYT's bestselling author + professor, to lead students through "rejection therapy" exercises designed to invoke problem-solving while in discomfort.

WCAPSU

Director of External Affairs • DEC 2015 - MAY 2016

Spearheaded promotional efforts for West Coast Asian Pacific Islander Student Union's 300-person conference in universities across the West Coast (CA, WA, HA).